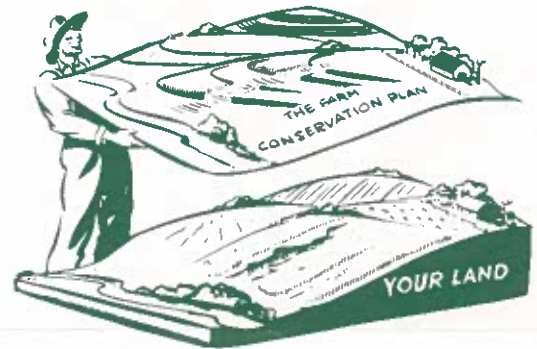




Licking County Soil and Water Conservation District

FEBRUARY 1964

NEWSLETTER



INTRODUCING NEW BOARD MEMBER

James Morrison is the new board member replacing Elmous Mowrey. Jim has a 175 acre dairy farm in Franklin Township. He has been a cooperater since 1949. With his experience in conservation farming and his interest in agriculture, we're sure he'll make a valuable contribution to the Board of Supervisors.

At the annual reorganization meeting of the supervisors, Kirby Barrick was re-elected chairman; Robert Martin, vice-chairman; Charlie Arnold was elected as secretary-treasurer; Wendell Hartshorn, equipment manager; and James Morrison was elected as finance chairman.

TIMELY TIP

Running short of hay? Want a good buy on some high quality feed shortly after the first of April? You can get it by treating your bluegrass pasture with nitrogen now. Use 50-60 lbs. actual nitrogen per acre and treat about one acre for each three cows.

Good pasture will supply the nutrients for 25 lbs. of milk production per cow per day. In 30 days that's 750 lbs. of milk. At \$4.00 cwt. that's \$30.00. \$2.50 worth of nitrogen can do the job.



"SUPERIOR AWARD"

At the Ohio Federation of Soil Conservation Districts annual meeting in Columbus, the Licking County Soil & Water Conservation District was given a framed "Superior" certificate. This is the highest award given by the Ohio Federation. It is presented annually to those districts that score over 825 points in the Federation's Distinctive Service contest.

This is the second consecutive year and the third time our district has received this honor.

In the above picture Sam Frantz, president of the Ohio Federation, is shown presenting the award to Bob Martin, Licking S&WCD's official delegate to the meeting.

A PLACE FOR TREES

HIGH QUALITY
CERTIFIED

Trees have a place on nearly every farm. Consider them in developing your farm conservation plan. Trees hold soil, increase water intake, provide food and cover for wildlife and will grow on soils unsuited to other plants. These benefits happen long before they reach sawlog size. In many cases, benefits start immediately after planting.

Two mechanical tree planters are available for rent from the Licking County Soil & Water Conservation District. One is a pull-type, the other is adapted to a 3-point hook up. If you would want to use one of these, see us soon.

OATS:
Clintland 60
Goodfield
Clarion
Newton

SOYBEANS:
Harosoy
Harosoy 63
Hawkeye
Lindarin
Lincoln

Complete line of grass seeds and

Complete line of Farm Chemicals
insect control, thistle control

CONTACT
FOR

Branstool Elevator
Utica, Ohio

Brown Elevator
23 N. Front St.
Newark, Ohio

Granville Milling Co.
Granville, Ohio

Gratiot Feed and Paint Store
Gratiot, Ohio

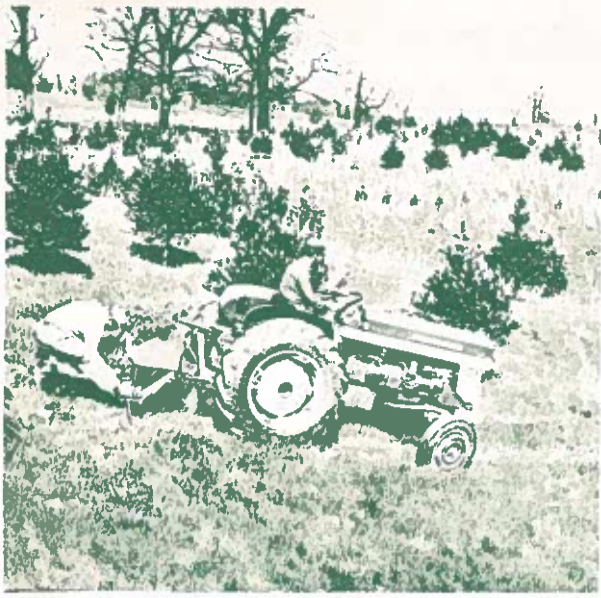
H.

HYBRID SEED



BETTER MEADOW STANDS

Your chances of a successful meadow seeding in small grain this spring can be greatly improved if you use band seeding. The diagram shows a way of adapting a drill to this method. The addition of the packer wheels is an improvement but just fixing the seed tubes as shown has given excellent results.



LICKING COUNTY'S 1964 SOIL FERTILITY MONTH by Merle Scheetz - County Agricultural Agent

In March, Licking County farmers and the folks in Agri-Business will observe Soil Fertility Month. Sometimes observances mean pausing and reflecting. This observance means getting out and doing things.

For farm folks, it will mean collecting soil samples from fields planned for crops this year. Many Licking County fields were tested in 1960, and now it is time to test those fields again. A number of acres are coming out of the soil bank, and these should be tested to produce the most dollars in 1964.

Soil testing has a special meaning and value for Licking County farmers. They blazed the trail for the state in Soil Fertility activity a few years ago. Also, Licking County soils are such a mixed-up mass of types and kinds, that the only way to make absolutely sure that the lime and fertilizer dollars are doing their best job is to have a soil test.

Thirty special stations for receiving the Soil Samples will be in operation from March 16 to 28. If you collect samples during the early part of the month, you will be able to bring them to the stations during the last two weeks.

Special events are also planned for the month. Headliner will be the county-wide 100 bushel corn club banquet. This is scheduled for March 9. In addition to recognizing the top corn growers in the county for 1963, a special discussion on breaking the 200 bushel barrier will be featured. The S&WCD office, Vocational-Agriculture teachers, or the Extension office will have more information about reservations and the place. Contact one of them.

Watch for the collection station in your community. Don't Guess -- Soil Test. March is Soil Fertility Month.

THIS IS A SLICE OF SOIL
Within it lies the key to successful farming
Use it to unlock the door to greater profits
Start by knowing:

How fertile it is
(Availability of plant nutrients, acidity, etc.)

How well it is drained

How deep the topsoil is

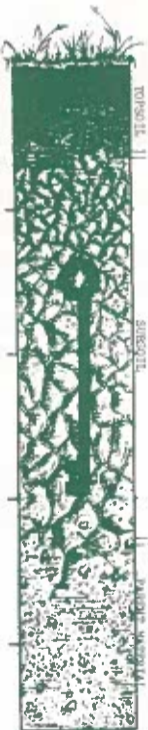
How deep roots will grow

What is its capacity to produce
(Soils like men seldom produce at full capacity)

What can be done to improve it

Then:

REACH FOR THE KEY



CE FOR TREES

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HIGH QUALITY SEEDS AT COMPETITIVE PRICES
CERTIFIED OR ONE YEAR FROM CERTIFIED SEED

OATS:
Clintland 60
Goodfield
Clarion
Newton

SOYBEANS:
Harosoy
Harosoy 63
Hawkeye
Lindarin
Lincoln

SEED CORN:
Martin's 95A
Martin's 97A
Martin's 100A
Martin's 105A
Martin's Single Cross A
Ohio Certified W 64
Ohio Certified C 54
Ohio Certified C 38
Ohio Certified AES 805
Ohio Certified US 13

ALFALFAS:
Vernal
Ranger
Grimm
Oklahoma

CLOVERS AND ALSIKE:
Alsike
Red Clover
Kenland Clover
Mammoth Clover
Flow Down Mixtures

Complete line of grass seeds and lawn seed mixtures.

Complete line of Farm Chemicals for weed control in corn, soybeans, alfalfas, soil insect control, thistle control, alfalfa weevil, and spittlebug control.

CONTACT OUR LOCAL LICKING COUNTY DEALER
FOR YOUR 1964 SEED REQUIREMENTS

Branstool Elevator
Utica, Ohio

Brown Elevator
23 N. Front St.
Newark, Ohio

Granville Milling Co.
Granville, Ohio

Gratiot Feed and Paint Store
Gratiot, Ohio

Hanover Farmers Exchange Co., Inc.
Route 7
Newark, Ohio

Hebron Milling Co.
Hebron, Ohio

Johnstown Elevator
Johnstown, Ohio

Outville Hay and Grain Co.
Outville, Ohio

H. W. MARTIN AND SON

HYBRID SEED CORN AND OTHER FARM SEEDS

PHONE 4000
HEBRON, OHIO

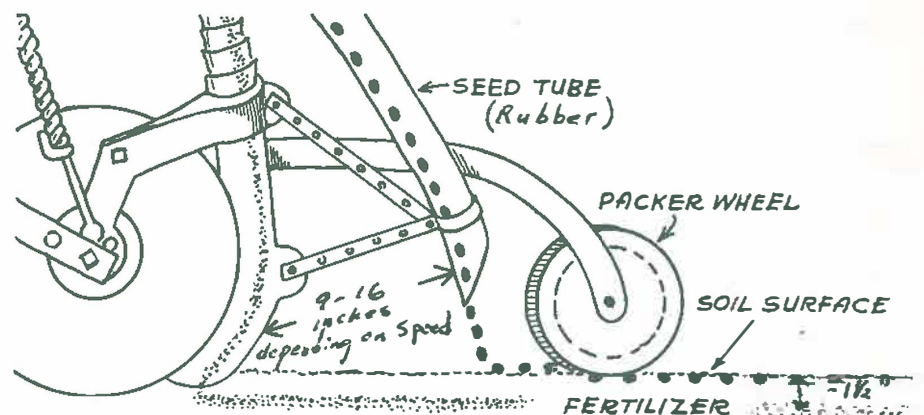
WILDLIFE AS A CROP

Opportunities exist on most farms to increase production of wildlife. On your farm plan you should not overlook the possibilities of cashing in on the demand for this crop. Cropland, pasture, woodland, odd areas, fence rows, field corners, gullies, waterways, ponds, and many other places can be developed for wildlife food and cover.



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"Consider your share . . ."

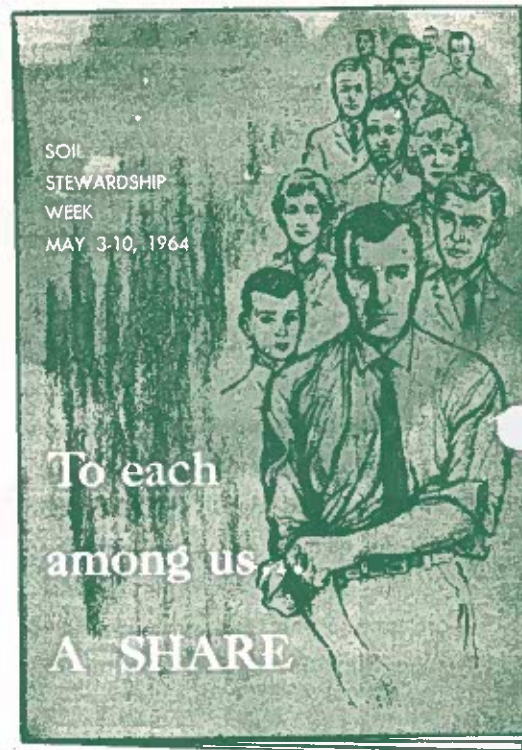
"In the great society of mankind, each of us has a God-given purpose for being. In our time each among us fulfills a mission in the long progression toward the ultimate design of our Maker.

"To each among us, God has assigned a share in the expanding brotherhood of stewards. It is a membership of service, dedicated to the husbandry of lands and waters, forests and ranges, and the fish and game He has placed at our disposal."

This year marks the 10th. consecutive observance of Soil Stewardship Week on a national basis. Many materials are available to help in inspiring and awakening us to our responsibilities as stewards of our land and water resources.

The materials include church program inserts, booklets, posters, newspaper mats, and church program blanks.

Let us know what you need to help your group with the observance of Soil Stewardship Week.



DISTRICT SUPERVISORS

Charles Arnold
Kirby Barrick
Wendell Hartshorn
Robert Martin
James Morrison

DISTRICT PERSONNEL

Jackie Hunter - Clerk
Gordon Postle

SOIL CONSERVATION SERVICE PERSONNEL

John Garrett
Emil Ebert
Ed Hankinson - Part time

Address of District Headquarters and S.C.S. Work Unit Office:
67½ West Main Street
Newark, Ohio 43055 Phone: 326-2651



From the busiest corner
in the modern city---
To the windblown country fields,
Human livelihood
Is a product of the Land ..
Morris Fonda

LICKING SOIL & WATER CONSERVATION DISTRICT
67½ West Main Street
Newark, Ohio 43055

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